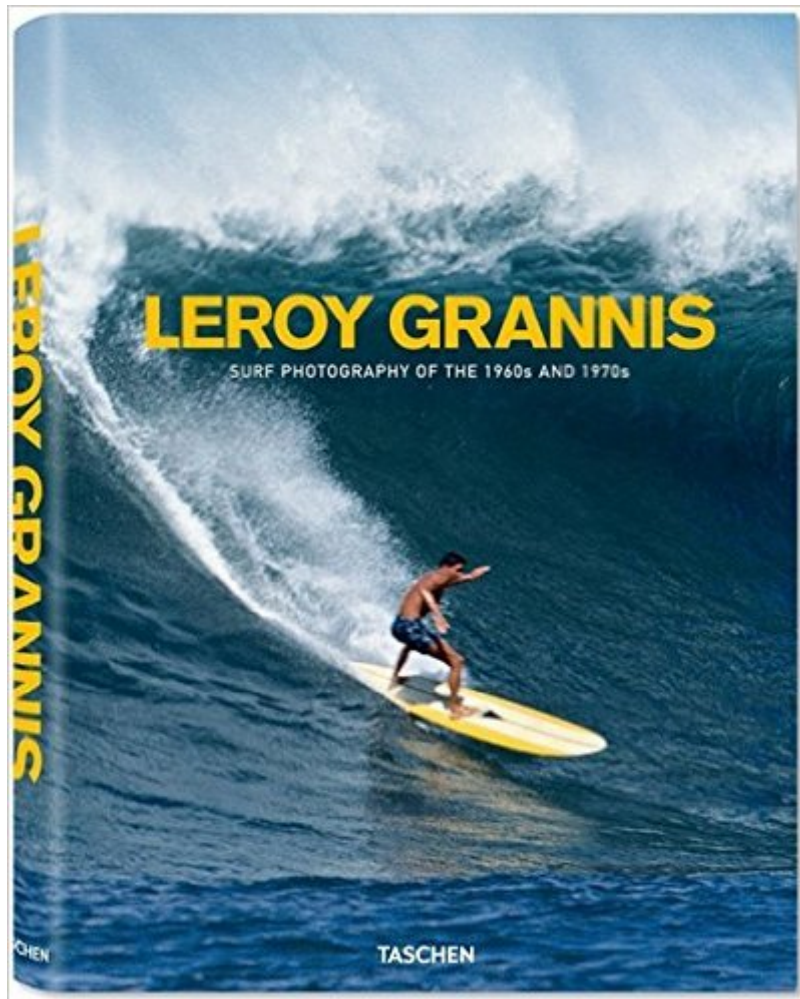


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# LeRoy Grannis: Surf Photography Of The 1960s And 1970s



## Synopsis

Capturing the perfect wave: Tapping into the archives of America's most important surf photographer of the '60s and '70s. At a time when surfing is more popular than ever, it's fitting to look back at the years that brought the sport into the mainstream. Developed by Hawaiian islanders over five centuries ago, surfing began to peak on the mainland in the 1950s, becoming not just a sport, but a way of life, admired and exported across the globe. One of the key image-makers from that period is LeRoy Grannis, a surfer since 1931, who began photographing the scene in California and Hawaii in the longboard era of the early 1960s. This edition showcases Grannis's most vibrant work, from the bliss of catching the perfect wave at San Onofre to dramatic wipeouts at Oahu's famed North Shore. An innovator in the field, Grannis suction-cupped a waterproof box to his board, enabling him to change film in the water and stay closer to the action than other photographers of the time. He also covered the emerging surf lifestyle, from "surfer stomps" and hoards of fans at surf contests to board-laden woody station wagons along the Pacific Coast Highway. It is in these iconic images that a sport still in its adolescence embodied the free-spirited nature of an era—a time before shortboards and celebrity endorsements, when surfing was at its bronzed best. Text in English, French, and German

## Book Information

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## Customer Reviews

The photographs are superb and not only capture the rides and the riders, but also the culture that developed around surfing in the 60s and 70s. It's a time capsule that preserves the people and

places that were part of my life back then. When I venture back in time as an amateur surfing historian and try to picture those people and places, I can see what LeRoy Grannis saw through his lens. He, along with the other greats of 60s surfing photography - Don James, Ron Church, Ron Stoner, Grant Rohloff, Val Valentine, John Severson, Ron Dahlquist, Tom Keck, Tom Jewell, Pat Darrin, Peter Rae and Dick Gustafson - paved the way for today's amazing photographers. I must say that I was surprised to find the Steve Barilotti's informative and beautifully written essay in English, German and French. But since that allowed more photographs to be included I didn't mind. Even all of the photo captions were in three languages. Tip of the hat to Steve and editor, Jim Heimann. Having to choose which photos went into the book and which to leave out must have been a nightmare. 10 out of 10.

This is a beautiful book with some exceptional photographs of classic California culture. It is more than just a book about surfing...

Fantastic pictures, can't read German but pictures are worth \$10 all day long !!

Some great shots from La Jolla to Hermosa Beach and beyond. Lots of text but plenty of pictures as well. A decent read but much better as a picture flipper. Man those guys and gals were radical!

I didn't realize that the whole book was in German but that does not matter at all, the book is great, rad pictures that really depict the great surf culture of the 1960s.

love this book , great qualit and at \$20 awesome price used. a good gift for any surf or photography fan

GOOD THING WE HAD GRANNIS AROUND TO DOCUMENT SURFING.

I grew up in Hermosa and along the South Bay...Many of the featured pictures were icons when I was growing up. How things have changed since my days at Pier Avenue Elementary School...So it goes!

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